

ART GATE

INTERNATIONAL 2021

APRIL 15-18

ART FAIR IN VR
PRESS RELEASE

CONTACT INFORMATION:

Art Gate VR
Brendon McNaughton
Co-Founder & CEO
+1 (905) 806-7245
admin@artgatevr.com

FOR IMMEDIATE RELEASE

Art Gate Announces Their 2nd Annual Global Art Fair in Virtual Reality, Art Gate International 2021.

Exhibition Dates: April 15th to April 18th, 2021

Opening Reception: Thursday, April 15th, 2021, 7-8 pm EST

RSVP: admin@artgatevr.com

Location: In virtual reality

Website: <https://www.artgatevr.com/agi-2021/>

Hours: 24/7, contact the galleries for private exhibition tours.

Interview: To set up an interview with Art Gate VR please contact Brendon McNaughton (in English), admin@artgatevr.com or call (905) 806-7245. To set up an interview with Candice Houtekier (in French), please email at houtekier@artgatevr.com or call 581-999-3349.



(TORONTO, ON (CANADA) — JANUARY 07, 2021)

Art Gate is pleased to announce their 2nd annual global art fair in virtual reality, Art Gate International 2021. It will take place this April 15 to 18th, 2021 in virtual reality.

Exhibitors from North America, South America, Africa, Europe, Asia, and Australia are curating their galleries and hosting social art events in virtual reality during Art Gate International 2021. Erin Loree, Dr. Piloto Obdulio, Jai Mitchell are among the contemporary artists on exhibition. Masters such as Cindy Sherman, Pablo Picasso, Louise Nevelson, Andy Warhol, and many other artists in between can be found during Art Gate International 2021. All the exhibitions are open to the public for free.

In its second year Art Gate International has established itself as a one-of-a-kind destination for the best in modern and contemporary art, highlighting a vibrant international arts community, and bringing together the world's collector base and thousands of international VR visitors. Visitors from around the world join the social events hosted by Art Gate through their VR headsets, phones, and laptops.

Since Art Gate was founded in 2019, over 35,000 people from across 6 continents have visited the galleries exhibiting in the platform. Today, Art Gate has the fastest growing arts community in virtual reality. The first edition of the art fair in VR took place in 2020 and saw record-breaking visitors during the Covid-19 pandemic. This second edition of Art Gate International is sure to surpass the attendance of the 2020 art fair.

"It is still incredible to me that I can enter a gallery by putting on a VR headset instead of opening a door to visit. When I enter the room I can see dozens of people from around the world. I still get chills when I shake someone's hand that I know is physically thousands of miles away from me although it feels as though they are right in front of me. Technology is opening new worlds of possibility for how we connect and experience art. It is an absolute thrill to be shaping this new world with all of the visionary early adopters who have joined us so far." -Brendon McNaughton, 2021. Co-Founder of Art Gate VR.

"It was my first show [in virtual reality] and I don't know what I was doing. When I saw the reception, especially with the livestream on Facebook, I got over a thousand people attending that show... I realized that this test actually is proving something: the possibility to reach out and curate for wider global audiences". Jacobo Garcia. Founder of [The Divide By Zero Collection](#), in Soho House, Hong Kong, December 1st 2020.

In 2020, Thompson Landry Gallery, Caviar20, Hashtag Galleries, Artem Scientia Gallery, Ali Jay Fine Art, and Sky Fine Foods curated a wide range of North American based projects, gallery tours, and artist talks. The Hong Kong based art collector Jacobo Gil Garcia presented his newest art acquisitions and the London-Milan based Cris Contini Contemporary opened a unique exhibition for the first edition of Art Gate International. Programming during Art Gate International 2021 will consist of panel discussions, artist talks, exhibition tours, and opening reception that are free for visitors to join or view through their VR headset, laptop, or phone.

"It's a pleasure to have the opportunity to come back to Art Gate International for another year. After meeting such pioneering artists, art collectors and art galleries, I am eager to build on the work to make something different and engaging for this second edition in virtual reality" said Candice Houtekier, Director of Marketing of Art Gate. "We look forward to meeting again to showcase the vibrant arts community here in Art Gate".

Galleries and art collectors are invited to register to exhibit in virtual reality or to add Art Gate International 2021 to their calendar here: <https://www.artgatevr.com/agi-2021/>